



Junior Marketing Researcher

📈 Growth 📍 Warsaw, Poland

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About us

We're one of the fastest-growing startup companies in Poland. Our flagship product is Tidio - a live chat app powered by unique chatbot and mailing solutions. It is used by thousands of small and medium businesses all over the world to communicate with their customers faster and more effectively.

Learn more about us at <https://backstage.tidio.com>

A few facts and statistics about the company:

- Each month, the Tidio widget is viewed by 200 million unique visitors, which translates to 2.6% of the global population.
- We grow by 130% annually, and our goal is to become a unicorn company.
- In 2019, we doubled our growth. Currently, we hire 75 people,
- The Tidio app is the 5th most popular live chat in the world.

As a Junior Marketing Researcher you will:

- Research new backlinks opportunities and track key SEO metrics using tools like Ahrefs - we will show you how to do that :),
- Provide our Outreach Specialist and Copywriters with data analyses that will improve their work and in the final effect: Tidio's organic search in Google visibility,
- Analyze, map, and monitor competitors across the SaaS industry,
- Build relationships with our business partners (bloggers, editors, websites' owners) by creating effective email pitches.

What we want to offer:

- Salary 5000zł - 6000zł B2B or equivalent within a Contract of Employment,
- Opportunity to have a real influence on company growth,
- Work with a fantastic, experienced team of specialists who will support your professional development,
- Broad development opportunities. You will work in an intensively scalable startup environment. You will also be given opportunities to participate in training, courses and conferences,
- Flexible schedule to allow for an optimum work-life balance,
- Modern office located in the city center

- Opportunity to work on the home-office basis as often as you want,
- Private medical care and Multisport Card,
- Onboarding bagels, fruits&snacks and regular integration events!

What are our requirements? ? It would be great if you:

- Have strong analytical, detail-oriented and synthesizing skills. Experience in quantitative market research would be desirable!
- Are proactive in searching new, effective methods to collect and analyze data,
- Are able to write short, compelling content - sometimes you will be writing email pitches to our business partners,
- Have knowledge of English that enables you to operate on the international market (at least C1 level),
- Believe in the power of research - thanks to it you become an expert in the subject,
- Are interested in topics related to new technologies, IT, and e-commerce.

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